

Blog Activities

Weekly Blog Posts - 6 posts in all

1. Each week you will be responsible for writing one blog post per week.
2. Write these posts as if you were writing them for your students and parents.

Standards Based Blog Post

1. Select a California Content Standard that you would like to use for you post.
2. In your post you need to include the following:
 - a. Content Standards covered.
 - b. 3 web links to other sites.
 - c. a document that the students will complete either before, during or after completing the post.

Podcasts

Audio Podcast #1 -Introduction Podcast

For your first audio podcast you need to include the following:

1. Introductory music. The music should fade down and either continue under the rest of the podcast audio or fade out completely.
2. The purpose of this podcast is to introduce yourself to your parents and students. The podcast will be posted on your blog. You should include any information that you feel is important for you parents and students to know about your classroom and about you as a teacher.
3. Should be 2 to 3 minutes in length - no more than 5 minutes.
4. Closing music.

Audio Podcast #2 - Group Presentation

For your second audio podcast, you will be working with your classmates to create an commercial for a children's book. Requirements will be handed out in class.

Video Podcasts

Jing Screencast (Video Podcast #1)

For the Jing Screencast you need to include the following:

1. Introduction explaining why you are doing this screencast. This includes what you are going to be doing. Make sure to explain the reason for the screencast. ie. "In this screencast I will be showing you how to access the research section of our library website to show you how to find information for you research project.."
2. In the blog post for this capture make sure to include a short explanation for you students also.
3. There is no time requirement for this podcast, just remember that you want to be thorough without over doing it.
4. The video itself does not need to be embedded on your blog, but a link to the video does. Remember that Jing will give you a link after you upload it to Screencasts.com, just past that link into your blog.

Video Podcast #2 - Introduction podcast

This podcast is a video version of the audio podcast #1.

1. Introductory music. The music should fade down and either continue under the rest of the podcast audio or fade out completely.
2. The purpose of this podcast is to introduce yourself to your parents and students. The podcast will be posted on your blog. You should include any information that you feel is important for you parents and students to know about your classroom and about you as a teacher.
3. You will also need to include graphics throughout the presentation. These can be pictures of you, your class, documents that you use in class, your class rules, homework policies, etc.
4. Should be 2 to 3 minutes in length - no more than 5 minutes.
5. Closing music.

Video Podcast #3 - Final Project - Case study

Technologies come and go in the classroom, for this presentation you will create a news broadcast following the evolution of a particular technology. Your news broadcast should include the following.

1. Introductory graphic - graphic showing what technology is being explored.
2. Introductory music
3. A lower third graphic - which includes your name
4. 1 over the shoulder shot
5. 3 transitions
6. Closing music

Remember that your presentation will follow the evolution of a technology in the educational environment. You need to make sure that you cover the following area:

- a. The evolution of the technology - Think about chalkboard to LCD projector.
- b. The Impact and implications of using the technology in the classroom. How has your technology impacted the classroom environment.
- c. Are there any ethical considerations when using the technology.

The broadcast should be at least 5 minutes but no longer than 10 minutes.

Name _____

Category	Exemplary	Proficient	Partially Proficient	Incomplete
	4 points	3 points	2 points	1 point
Introduction	Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately.	Describes the topic and engages the audience as the introduction proceeds.	Somewhat engaging (covers well-known topic), and provides a vague purpose.	Irrelevant or inappropriate topic that minimally engages listener. Does not include an introduction or the purpose is vague and unclear.
Content	Creativity and original content enhance the purpose of the podcast in an innovative way. Accurate information and succinct concepts are presented.	Accurate information is provided succinctly.	Some information is inaccurate or long-winded.	Information is inaccurate.
Delivery	Well rehearsed, smooth delivery in a conversational style.	Rehearsed, smooth delivery.	Appears unrehearsed with uneven delivery.	Delivery is hesitant, and choppy and sounds like the presenter is reading.
Graphic and Music Enhancements	The graphics/artwork used create a unique and effective presentation and enhance what is being said in the podcast and follow the rules for quality graphic design.	The graphics/artwork relate to the audio and reinforce content and demonstrate functionality.	The graphics/artwork sometimes enhance the quality and understanding of the presentation.	The graphics are unrelated to the podcast. Artwork is inappropriate to podcast.
	Music enhances the mood, quality, and understanding of the presentation.	Music provides supportive background to the podcast.	Music provides somewhat distracting background to the podcast.	Music is distracting to presentation.
Technical Production	Podcast length keeps the audience interested and engaged.	Podcast length keeps audience listening.	Podcast length is somewhat long or somewhat short to keep audience engaged.	Podcast is either too long or too short to keep the audience engaged.
	Volume of voice, music, and effects enhance the presentation.	Volume is acceptable.	Volume is occasionally inconsistent.	Volume changes are highly distracting.
	Presentation is recorded in a quiet environment without background noise and distractions.	Presentation is recorded in a quiet environment with minimal background noise and distractions.	Presentation is recorded in a semi-quiet environment with some background noise and distractions.	Presentation is recorded in a noisy environment with constant background noise and distractions.

Jing Screencast Rubric

Name _____

Category	4	3	2	1
Voice - Consistency	Voice quality is clear and consistently audible throughout the presentation.	Voice quality is clear and consistently audible throughout the majority (85-95%) of the presentation.	Voice quality is clear and consistently audible through some (70-84%) of the presentation.	Voice quality needs more attention.
Voice - Conversational Style	Uses a conversational style throughout.	Uses a conversational style the majority (85-95%) of the time	Uses a conversational style most (70-84%) of the time.	Presentation style is primarily monologue.
Grammar	Grammar and usage were correct (for the dialect chosen) and contributed to clarity, style and character development.	Grammar and usage were typically correct (for the dialect chosen) and errors did not detract from the story.	Grammar and usage were typically correct but errors detracted from story.	Repeated errors in grammar and usage distracted greatly from the story.
Presentation	Well-rehearsed with smooth delivery that holds audience attention.	Rehearsed with fairly smooth delivery that holds audience attention most of the time.	Delivery not smooth, but able to maintain interest of the audience most of the time.	Delivery not smooth and audience attention often lost.
Requirements	All requirements are met and exceeded.	All requirements are met.	One requirement was not completely met.	More than one requirement was not completely met.